

7th CEO

THE LEADING CEO

المنتدى السابع للقيادات التنفيذية

April 21, 2010 | Burj Al Arab Hotel | Dubai, UAE

Welcome Message



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I am delighted to welcome you to the 7th Leading CEO Summit. In today's rapidly changing world, a variety of concerns are challenging CEOs and decision-makers everywhere, threatening to undermine or negate even their most comprehensive business strategies and outstanding management skills. This summit aims to discuss critical issues facing today's top executives, the qualities imperative to CEO success and the key strategies CEOs need employ to put those qualities to use.

I look forward to welcoming you at the event and making it a truly knowledge enriching experience for you.

Sincerely



Ali Al Kamali
Managing Director
Datamatix Group

Global Dignitaries and Leaders at Datamatix Events



Hon. Dominique de Villepin
Former Prime Minister of France



Hon. Gerhard Schroeder
Former German Chancellor



Mr. Niel Bush
CEO of Ignite & Brother of
US President George Bush

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Hon. Al Gore
Former US Vice Pres,
and Nobel Prize Winner



Hon. Jose Maria Aznar
Former Prime Minister of Spain



**H.H. Sheikh Maktoum Bin
Mohammed Bin Rashid
Al Maktoum**
Chairman, Dubai Technology &
Media Free Zone Authority



Role of CEOs and Leaders in Realizing the GCC 2020 Vision? Challenges and Opportunities

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for further detail, please log on to:

www.datamatixgroup.com

Event Profile

In today's rapidly changing world, a variety of concerns related to increased competition, share prices, geopolitical uncertainties, rising operational costs, profit & loss, excellence of execution, sustained and steady top-line growth, consistent execution of strategy by top management and many other factors are challenging CEOs and decision-makers everywhere, threatening to undermine or negate even their most comprehensive business strategies and outstanding management skills.

Addressing these challenges, Datamatix is pleased to present the "7th Leading CEO Summit", which will be held on March 21, 2010. The summit aims to discuss

critical issues facing today's top executives, the qualities imperative to CEO success and the key strategies CEOs need employ to put those qualities to use. It will also focus on how CEOs should respond to challenges and prepare their organizations for the future, steering the organization onto a path towards success, overcoming obstacles and remaining true to the mission and vision of the company.

The event will provide delegates with the opportunity to learn from the experiences of regional and global experts and other leaders, through presentations and interactive panel discussions covering a wide range of issues concerning today's CEOs, including growth and success strategies and how to equip their organizations to face challenges.

What will be discussed?

- Role of CEOs and Leaders in Realizing the GCC 2020 Vision? Challenges and Opportunities
 - Strategies for Creating Globally Competitive and Strong CEOs & Leaders
- And More...

for further detail, please log on to:

www.datamatixgroup.com

**Strategies
for Creating
Globally
Competitive
and Strong
CEOs &
Leaders**

Who Will Attend?

The summit will be attended by top decision makers from both government and business sectors including:

- Chairmen, Board Members, CEOs, CFOs, Presidents, Vice Presidents, Sr. Vice Presidents
- Directors, Managing Directors, Executive Directors
- Other C-level Executives and Senior Managers

Why Should you attend?

Through power-packed presentations by global and regional leaders/experts, the exchange of best practices and strategies, and interactive panel discussion, the summit will address the most important and complex issues currently faced by government and business CEOs in today's rapidly changing world, making this a must attend event for all C-level executives in the region.

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Day One

Wednesday | 21 April

- 10:30 AM** Registration, Breakfast and Business Networking
- 11:00 AM** **Keynote:** Middle East CEO's and Decision Maker's Challenges and Opportunities



جائزة الشرق الأوسط السابعة للشخصيات التنفيذية 7th Middle East CEO of the Year Awards

April 21, 2010 | Burj Al Arab Hotel | Dubai, UAE

- 12:30 PM** "The 7th Middle East CEO of the Year Awards Ceremony"

Awards' Program:

- 12:30 PM:** Welcome Address by Mr. Ali Al Kamali, Chairman, Middle East Awards Institute
- 12:35 PM:** Chief Guests Speech
- 12:40 PM:** Announcing "7th Middle East CEO of the Year Awards" Winners
- 12:45 PM:** Group Photo Sessions and Media Interviews

- 12:50 PM** Lunch and End of the Summit

for further detail, please log on to:
www.meawards.com

إستمارة التسجيل REGISTRATION FORM

* All Payments to be made prior to the event

Tick	Option	Hotel	Conference	Transportation	Lunch & Coffee	Event Materials	* Total Fee
	1	2 Days	1 Day	Airport & Event	YES	YES	US \$1350
	2	No	1 Day	No	YES	YES	US \$550

Please Register the Name of Delegates

Sr. No	Name	Designation	Telephone	eMail Address
1				
2				
3				
4				
5				

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يرجى التكرم بتحويل الرسوم إلى بنك الإمارات الدولي لحساب داتاماتكس رقم: ١٠١١٠٥١٦١٧٤٠٢

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جهة الإصدار:
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